



Enlight World Fair Trade
Organization (WFTO)

10 Principles of Fair Trade

1. Creating Opportunities for Economically Marginalised Producers

Through trade, the organisation creates opportunities for marginalised small producers to achieve economic self-sufficiency.

2. Transparency and Accountability

The organisation is transparent, acts responsibly towards all its stakeholders and has a democratic organisational structure.

3. Fair Trading Practices

The organisation takes social, economic, and environmental responsibility and strives to have long-term business relationships. Trade is based on solidarity and trust. No organisation maximizes profit at the expense of the producer.

4. Fair Payment

A fair payment is one that has been mutually negotiated and agreed by all trading partners through dialogue and participation. It provides fair wages to the producers and can also be sustained by the market. The principle of equal pay for equal work regardless of gender is considered. The aim is always the payment of a Local Living Wage.

5. Ensuring no Child Labour and Forced Labour

The organisation ensures that child labour and forced labour do not occur in the production, that the UN Convention on the Rights of the Child is respected and that national employment laws are followed.

6. Commitment to Non-Discrimination, Gender Equity and Women's Economic Empowerment, and Freedom of Association

The organisation combats all forms of discrimination, works for equality and ensures the right to form and join trade unions and to bargain collectively.

7. Ensuring Good Working Conditions

The organisation ensures good working conditions and a safe and healthy working environment, in accordance with the ILO's core conventions.

8. Providing Capacity Building

The organisation works to strengthen the positive effects of Fair Trade for small, marginalised producers.

9. Promoting Fair Trade

The organisation works to increase awareness of Fair Trade and the need for fair trading conditions. The organisation also provides information about the producer organisations or the members that make or harvest the products.

10. Climate Action and Protection of the Environment

Fair Trade organisations support and operate businesses that are environmentally sustainable, socially just and economically viable. They work on adapting and building resilience to climate change and reducing the greenhouse gas emissions of their operations.

